



**INTELLIGENT**  
**VIDEO SOLUTIONS**



## **6 Ways Customization Makes A/V Capture More Effective**

Enhance Your Learning Environment With a  
Solution Tailored to Your Needs

An audio/video capture solution can have a big impact on your education or training program. Using video makes assessment, debriefing and reflection more effective, and it helps increase learner confidence by enabling powerful strategies like video modeling and self-modeling.

But as an educator, you've already mastered the processes and workflows that make your program successful. Rigid A/V capture solutions that force you to adjust how you work will likely cause more frustration and inefficiencies than improved performance.

The most effective A/V capture solution is one that marries your existing processes with deep audio/video expertise and a simple, secure platform. From hardware installation to software structure, your A/V provider should adapt their offerings to your workflows by providing customization in these six ways:



## 1

### Number of Observation Rooms

Depending on the size of your program, you may only need to implement audio/video capture in a single room. Larger programs, though, could require A/V capture in multiple rooms across several buildings, as well as the ability to store and manage recordings in one centralized location.

To tailor a solution to your use case, your A/V capture provider needs to understand the scope of your needs, as well as the goals of A/V capture in each room.

## 2

### Camera and Microphone Configuration

Each room may only need a single camera – or it could require several cameras to effectively capture important angles for assessment and feedback. And optimizing microphone location is critical for picking up soft voices or important conversations.

You're an expert at using your observation and simulation rooms to create an effective training experience for your students. A flexible A/V capture provider will leverage that expertise, along with their professional recommendations, to create the most impactful camera and microphone configuration for your program.

## 3

### Recording Options

Even the way you physically capture audio and video can be customized to fit your program's needs:

- ✓ Set up recordings ahead of time with a built-in scheduling function
- ✓ Use in-room controls to start and stop recording with the push of a button
- ✓ Start or stop recording from the software itself

## 4

### User Interface

Features and functionality you don't need can cause friction within your training environment, confusing users and creating inefficiencies or fragmented experiences.

A customizable solution can strip your user interface down to exactly, and only, what you need to be successful – and adjust to accommodate new features if they become necessary.

## 5

### Workflows Within Your Software

Workflows are the heart of your process, and you should be able to interact with your software in a way that's intuitive, streamlined and built to your specifications. That level of customization goes beyond a personalized user interface to include flexible documentation and evaluation capabilities.

#### *Documentation*

The way you identify, label and store your recordings is unique to you and your program, so the documentation method within your capture solution should be built with all the data points you need to locate your videos quickly and easily.

#### *Evaluation*

Just like your documentation process, the way you assess what you've learned from a video or observation and turn it into feedback is unique to your program. You should be able to define the skills, techniques and competencies you want to measure, as well as how they're scored.

## 6

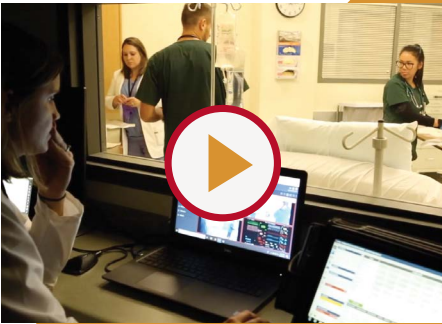
### Security

Adherence to HIPAA and FERPA regulations is critical for programs that capture and store confidential information. If that applies to your program, you need robust security features that go beyond simple passwords and superficial user controls, such as:

- ✓ A Lightweight Directory Access Protocol (LDAP) integration
- ✓ Password encryption capabilities
- ✓ Comprehensive user controls that authorize or prohibit access to videos, features and data down to the individual level
- ✓ Audit trails that offer dated, time-stamped records of login attempts, video stream access, recordings, playbacks and administrative changes

You may not need all of these features, but you should be able to select and easily implement the functions required to keep your data secure.

When you **enhance** your teaching expertise with an audio/video capture solution that's designed specifically for your learning environment, you can deliver a better training experience that **builds your students' skills and confidence.**



### How A/V Capture Helped One College Enhance Clinical Skills Training

See the impact of a customizable video solution on Wisconsin Lutheran College's nursing simulation program.

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N53W24747 S Corporate Circle  
Sussex, WI 53089

[sales@ipivs.com](mailto:sales@ipivs.com)  
[support@ipivs.com](mailto:support@ipivs.com)

(855) 229-9699 • [ipivs.com](http://ipivs.com)