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VIDEO SOLUTIONS

10 Reasons to Standardize on an Enterprise-wide Audio/Video System

A sustainable technology infrastructure that improves institutional effectiveness
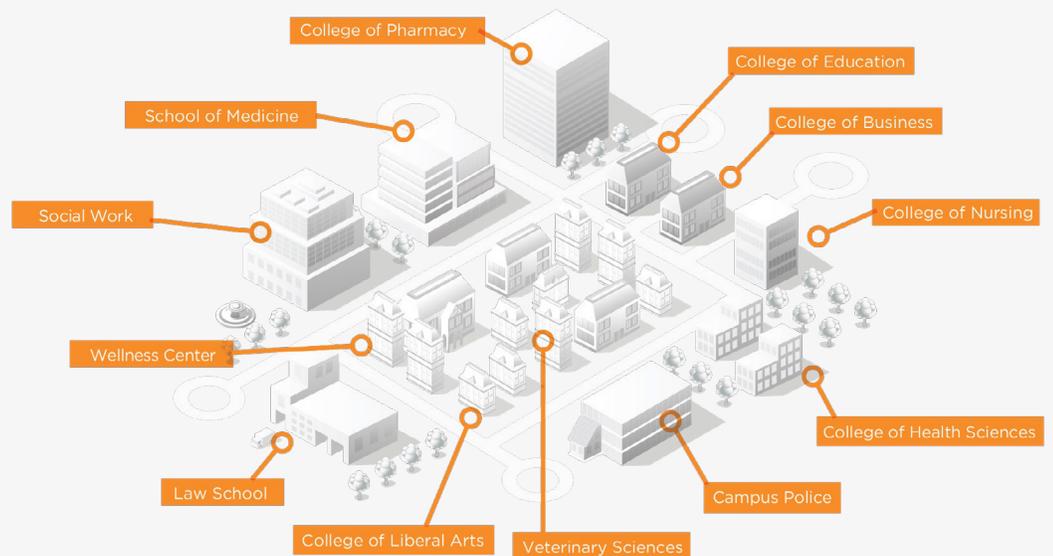
Acquiring and supporting disparate audio/video capture systems increases risk, spending, and failed deployments. Standardize on one video capture system for your institution to gain the following ten benefits:

1   Lower Acquisition Cost

The acquisition of one-off audio/video systems adds up, and not just in dollars. Procurement of each takes time and internal resources, even more so if the hardware, software, and installation services must be purchased from different vendors to create one solution. Look for a vendor who provides software, hardware and installation services for a complete "turnkey" video recording and observation system.

Example: When nursing, allied health, physician assistant, social work, veterinary sciences, dentistry, education, business, and law programs, to name a few, all need a video recording and observation system for skills training, it's more cost effective to purchase one system for your entire institution than for each program to acquire their own independent of one another.

College of Pharmacy

College of Education

School of Medicine

College of Business

Social Work

College of Nursing

Wellness Center

College of Health Sciences

Law School

Campus Police

College of Liberal Arts

Veterinary Sciences

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2 **Fewer Annual Fees**

Annual reoccurring service costs accumulate and are more resource intensive when you have different vendors and expiration dates to deal with. Centralize your license agreements with one enterprise-wide system to reduce the cost of annual service and support.

Example: Standardize on one audio/video system for one renewal date, process, and payment per year rather than getting calls to renew year-round from multiple vendors and having to track down contracts, signatures, and payment.

3 **Minimal Maintenance**

A centralized system makes deployment and maintenance easier, which reduces burden on your IT and network teams. Avoid systems that require software installation on individual workstations, which complicates deployment, updates, and can create latency issues.

Example: Maintain your institution's video capture system on one software instance, even when you add new equipment, to reduce potential points of failure and streamline maintenance of the solution.

4 **Unified Support**

Disparate systems make issues more frequent, and more difficult to diagnose and resolve due to lack of familiarity or determining which vendor supports what system to call for support. One system means one vendor to contact.
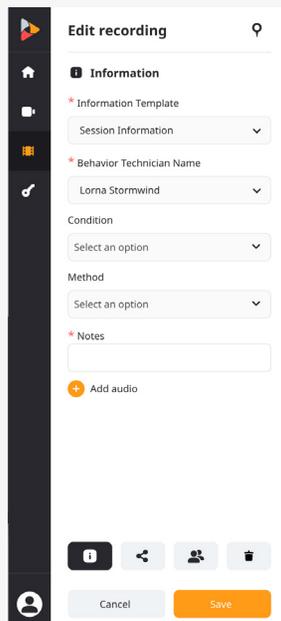
Example: When you partner with one vendor, there's one number to call for support. You know their team and they know yours and your system, so when there is an issue it's more rapidly diagnosed and resolved.

5 Enhanced Education

Your educators implement successful programs already, so an enterprise-wide audio/video solution must enhance their learning outcomes and not impede them with technology unsuited to their needs. Look for a vendor who offers custom software configuration for each program.

Example: A configurable software provides each program with custom templates for video indexing, annotation, and assessment, as well as room names that reflect their learning space. When a law enforcement agency uses the audio/video capture system for interview recording they see templates to document case information. When a sports medicine clinic using the same video capture system, they see templates to capture patient session information.

6 Improved User Experience

Enterprise-wide software configuration supports permission-based workflows for observation, recording, and video distribution that make each program's current processes more efficient. Familiar terminology and custom workflows per program improve adoption and ease of use, which increases employee satisfaction and enduring success of an enterprise-wide system.

Example: When an educator signs into the software, they see rooms they have permission to observe and video recordings from their students for playback. They only see templates specific to their courses to index videos, take notes, and evaluate student performance.

7 Custom Installation

The audio/video system hardware should also be designed specifically for each learning space. Avoid one-size-fits-all options that ignore the impact of acoustics and camera placement on user experience.

Example: For instance, a counseling program community clinic may require one camera, microphone, and start/stop button per room, whereas a mock courtroom for a law or social work program requires multiple video inputs and advanced audio to isolate or mix multiple speakers in a larger space

8   Reduced Risk

When you standardize on one audio/video system, you offer each program on campus a validated solution, which increases successful deployment and shortens the procurement process and time to implementation.

Example: If a music therapy program implements an audio/video system for skills training and six months later the college of education wants to implement a video capture system for teacher training, it's as easy as calling your vendor and asking for a quote to add hardware and licenses to your existing system.

9   Security Compliance

Audio/video system security is imperative to maintain your information security compliance requirements or risk loss of federal funding and reputation. It's easier to validate and maintain security compliance in one system than multiple systems. Look for a software that supports encryption of data in transmission using the latest encryption protocols and detailed user permissions.

Example: Detailed user permissions silo data and control access to each feature in the software by program, by user groups within a program, and by individual user. Activity for each user should be tracked in detailed audit logs that include at least username, date and time, IP address, action, and object impacted by the action.

10   User Access Control

Look for a software that integrates with LDAP or SSO to manage user access to the system for your entire institution. Authentication protocols automatically add and remove users to appropriate user groups and helps manage the natural progression of students within their programs.

Example: When students are enrolled in a course, they may be added to the appropriate user group(s) in your video recording system based on specified criteria.

Provide each program at your institution with a custom, secure, video capture experience on one centralized system to lower your total cost of ownership and improve learning outcomes.

Discover how universities use VALT for enterprise-wide video capture to improve experiential learning.

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